UCSD

Goal 1: Build Your Team
For each of the following responses, please include the name, phone number, email address, and graduation year or title of the individual.

Lead Student Organizer/Contact:
- No student organizer in 14/15- EcoNauts did education & outreach as part of Sustainable Eats programs in Housing*Dining*Hospitality

Lead Faculty/Staff Organizer/Contact:
- Krista Mays, Sustainability Manager, Housing*Dining*Hospitality  kmays@ucsd.edu 858-246-0730

Committee Members (engaged campus allies working on Fair Trade e.g. students, dining services, campus ministry):
- Hugh Hagues, University Centers
- Jozette O’Brien, Real Estate
- Steve Pfingst, HDH Purchasing
- HDH EcoNauts – student education group
- Jon Poggemeyer, Sunshine Market & PERKS

Is there one department or group that houses your movement (e.g., Sustainability Department, Student Engagement/Student Life Office, Campus Ministry, CRS Ambassadors)? If so, who?
- Housing*Dining*Hospitality

How frequently do you meet?
- Did not meet in 2014/15 academic year

Goal 2: Reach Out To Campus Outlets

List of Campus Outlets (dining halls, a la carte locations, cafes, bookstore, etc.):
- Dining Halls
- HDH Markets
- 3rd Party Vendors
- Bookstore/PERKs coffee shop
- Sunshine Market

List of fair trade food and beverages found on campus:
- Coffee
Tea (iced & Hot)
Chocolate
sugar

Do you have fair trade products in the bookstore?
Yes

If yes, what products?
coffee
tea
chocolate
sugar

Are there other locations on campus that sell fair trade products? If so, what are they and what do they sell?
Yes, Campus Markets thru HDH & the Bookstore- chocolate, candy & confections, ice cream, cosmetics, personal care products, sugar, Third party coffee carts also sell fair trade coffee & teas

Does your institution currently track overall fair trade purchases (sales report)?
Yes, $419,960

Goal 3: Source Fair Trade at Events & Meetings

List departments/events using fair trade products. This might include catering, academic offices, annual events on campus.

22 Presentations to residents featuring Fair Trade coffee and chocolates reaching approximately 3000 residents
Sustainable Food Expo for Food Day Oct 24, 2014- University Centers & HDH- 450 people attended
Fair Trade coffee & Sustainable & healthy foods at Walk the Block, April 18,2015, fun raiser for the UCSD Food Pantry- 3500 people attended
Zero Week sustainable food kick off with HDH Markets- Sept 29- Oct 3, 2014- included Fair Trade chocolate & coffees- 6 events over 5 days- 600 people reached
Fair Trade Chocolates at Sixth College Chocolate festival, May 1, 2015, 1000 people reached
Be Love, Give Love- February 9-13, 2015- Fair Trade chocolate for Valentine’s Day- 5 Markets & 600 people reached
Earth Week Faire, April 22, 2015- Market vendors as featured exhibitors at the Earth Week Faire- handed out samples & talked about sustainable food & where to buy it on campus 1000 people attended
Power Hour, April 23, 2015- Late night FT coffee tasting 250 people reached
Campus Catering uses only Fair Trade coffee & tea, so every single event on campus that used them for coffee and/or Tea service has Fair Trade
• Monthly presentations to Housing*Dining*Hospitality New Employee Orientation includes a component on Sustainable food & Fair Trade including a description of what Fair Trade is and how it's implemented at UCSD including samples of UCSD’s Fair Trade coffee.

**Goal 4: Commit to Fair Trade Education- see above**

*List links to any social media platforms or campus websites that share media on your campaign efforts:*
  - [https://www.facebook.com/econauts](https://www.facebook.com/econauts)
  - Twitter under Kristamays and EcoNauty accounts

*Have you received any recognition in the media in the past academic year (newspaper, television news, social media)? If yes, provide a URL or attach to a complementary document to this report.*
  - No

*Have you developed any new promotional materials (point of sale signs, brochures, videos, PowerPoint presentations)? If so, provide a URL below or attach to this report when submitting.*
  - No new promotional materials

*Were there any courses offered this semester that discussed fair trade? If yes, attach syllabus (if available) to this report when submitting.*
  - Food Insecurity class discussed Fair Trade, but we don’t have a syllabus

**Goal 5: Develop A Fair Trade Resolution**

*Is your resolution posted online? If yes, provide URL.*
  [http://hds.ucsd.edu/fairtrade/docs/FairTradeUnivPolicy.pdf](http://hds.ucsd.edu/fairtrade/docs/FairTradeUnivPolicy.pdf)

*What are your plans to continue to grow fair trade at your university? Please provide at least three goals and strategies to obtain them.*

**Goal:** Actual reporting from all campus partners & 3rd party vendors
  - Strategy: Appropriate staff meeting with vendors to get them to understand why the information is required.