- **Fall 2004**
  - One Earth One Justice (OEOJ) becomes an official CSI (Center for Student Involvement) approved organization. Fair Trade campaign begins. OEOJ website launches. Volunteers canvass on library walk and collect signatures for Fair Trade petition.
  - OEOJ produces “I am an Activist” PSA. Commercial airs on SRTV.
- **Spring 2005**
  - OEOJ organizes the first Party with a Purpose, an annual advocacy and coalition building event for UC San Diego activists.
- **Summer 2005**
  - UC San Diego Housing, Dining, Hospitality (HDH) agrees to carry Fair Trade in all dining halls. OEOJ ramps up Fair Trade education.
- **Fall 2005**
  - One Fair Trade option can be found in every UC San Diego dining hall.
  - AS and GSA pass a non-binding resolution encouraging the purchase of Fair Trade products.
  - OEOJ begins Economic Democracy presentations at LEAD seminars. Same presentation is conducted in from of DOC 1 lectures.
  - San Diego Friends of Fair Trade (SDFOOT) founded
- **Winter 2006**
  - OEOJ presents letter to Chancellor Fox requesting that all UC San Diego dining halls and vendors carry Fair Trade products, along with over 500 signatures of support. As a result, university centers write into future RFPs that new vendors must have one FT coffee option. HDH begins offering Peet's “Fair Trade Blend” in some dining halls. Café Roma offers a Fair Trade blend. Sunshine Store (now Sunshine Market) offers Starbucks' Cafe Estima.
  - 4 core OEOJ members attend the United Students for Fair Trade (USFT) 2006 Convergence in Denver, Colorado.
  - OEOJ, in collaboration with San Diego Friends of Fair Trade, uses Fair Trade café to raise awareness for Fair Trade by offering students cheap, delicious caffeinated beverages. All proceeds go to One Earth One Justice and San Diego Friends of Fair Trade.
- **Fall 2006**
  - AS passes a binding resolution urging UC San Diego to become a Fair Trade University.
- **Winter 2007**
  - OEOJ meets with the University Centers Advisory Board (UCAB). UCAB agrees to add a high weight to bids by Fair Trade only vendors in the bidding application process to fill a coffee shop space in the Price Center renovations.
  - Second annual Party with a Purpose is held.
- **Spring 2007**
  - Fair Trade Café is held, information is given out to students and more petitions are signed.
  - OEOJ holds a screening of the documentary, “Black Gold” which focuses on the effects of the Fair Trade Certification movement on communities in Ethiopia.
- **Summer 2007**
  - After meetings between OEOJ and the UC San Diego bookstore, Perks Coffee shop opens, becoming the first vendor on the UC San Diego campus to offer exclusively Fair Trade coffee.
- **Fall 2007**
  - Largest ever celebration for Fair Trade Month at UC San Diego organized by OEOJ. Events included documentary screenings, Fair Trade rice eating competition, and ice cream giveaway and Fair Trade coffee Cafe sale.
- **Winter 2008**
  - Quarterly “UCSD Food Coop vegan curry w/ Fair Trade rice” sales begin on Library Walk.
• **Spring 2008**
  o Continued advocacy on Library Walk lead to breaking the OEOJ Fair Trade petition goal of 1000 signatures

• **Summer 2008**
  o RiMAC 101 coffee cart expands their offerings of Fair Trade products. HDH announces that they will move to Peet’s “Fair Trade Blend” coffee in all dining halls for all brewed coffee

• **Fall 2008**
  o OEOJ members along with the AS President meet with Chancellor Fox to discuss UC San Diego becoming a Fair Trade University
  o The chancellor establishes a Fair Trade University work group comprised of members of OEOJ and representatives from HDH, University Centers, UC San Diego Real Estate and the UC San Diego Bookstore

• **Winter 2009**
  o Fair Trade Policy Work Group starts meeting on a weekly basis chaired by HDH Director, Mark Cunningham
  o Screenings of the Fair Trade documentary, “Black Gold,” are held during Activist Rush Week 2009

• **Spring 2009**
  o Fair Trade Policy Work Group lays the groundwork for Fair Trade awareness across campus by meeting with on-campus vendors, designing the [fairtrade.ucsd.edu](http://fairtrade.ucsd.edu) website and drafting a charter for the Fair Trade University Advisory Committee

• **Winter 2010**
  o Campus events slow down the Fair Trade University Advisory Committee in drafting the policy but this allows for more stakeholders to be involved
  o A Fair Trade vendor fair is held to introduce vendors to suppliers and to highlight the benefits Fair Trade has for farmers

• **Spring 2010**
  o The Fair Trade University policy is adopted by the administration.

*Future:*

• **Fall 2010**
  • UC San Diego holds a celebration after the passage of the Fair Trade policy which is now the strongest in the nation. TransFair USA Founder, Paul Rice, and UC San Diego Chancellor Marye Anne Fox speak at the event.
  • Propelled by recent successes, the UC San Diego Fair Trade Advisory Committee continues to oversee the implementation and the expansion of the policy